



SPONSORSHIP BROCHUER 2025



www.moonfest.in





About MOON FEST

Moon Fest is a celebration of unity, joy, and culture, bringing people together under the moonlight with music, dance, food, and unforgettable experiences.

It is a vibrant gathering that blends tradition with modern festivities, creating an atmosphere where every moment feels magical. From soulful performances to delightful cuisines, Moon Fest is designed to awaken the senses and strengthen bonds among families, friends, and communities. More than just an event, it is a festival of togetherness, where laughter, lights, and lasting memories shine as brightly as the moon above.

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Vision & Mission

- To create Bhilwara's most premium Garba & Cultural Festival
 - Blending tradition with modern vibes (Garba + DJ + Live Artists)
 - Goal: Establish Moon Fest as an annual brand in Rajasthan
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- To bring together 1000+ people for a safe, energetic, and joyful Garba celebration.
 - To promote local artists, bands, and DJs and give them a bigger stage.
 - To provide an amazing sponsor showcase platform through banners, LCDs & shout-outs.
 - To create a family-friendly environment with food stalls, VIP passes, and engaging activities.
 - To build MoonFest as an annual flagship event that grows bigger every year



why SPONSORSHIP MOON FEST ?

MASSIVE REACH ACROSS MULTIPLE CHANNELS

YOUR BRAND WILL REACH AN AUDIENCE OF 1000+ DAILY FOOTFALL AT MOON FEST GARBA EVENT, WITH ADDITIONAL EXPOSURE OF GLOBAL SOCIAL MEDIA USERS THROUGH YOUTUBE SHORT VIDEOS, INSTAGRAM PROMOTIONS AND COMMUNITY POSTS FROM SOCIAL MEDIA INFLUENCERS.

COMPREHENSIVE EVENT COVERAGE

MOON FEST WILL BE COVERED EXTENSIVELY IN LOCAL AND DIGITAL MEDIA OUTLETS, GIVING YOUR BRAND PROMINENT VISIBILITY ACROSS BOTH PRINT AND DIGITAL PLATFORMS.

WIDESPREAD PHYSICAL PROMOTION

YOUR BRAND WILL BE DISPLAYED ON BANNERS, POSTERS, AND FLYERS PLACED AT HIGH-TRAFFIC SPOTS ACROSS BHILWARA AND AT MOON FEST EVENT, MAXIMIZING YOUR EXPOSURE TO BOTH THE LOCAL COMMUNITY AND FESTIVAL ATTENDEES.



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OUR TITLE SPONSOR

**AMOUNT
BRACKET** **75 THOUSAND
AND ABOVE**

YOUR NAME WILL APPEAR AS "(COMPANY NAME) PRESENTS MOON FEST .

MOST PROMOTED BRAND

A DEDICATED BANNER AT ENTRY GATE OF DIMENSIONS (10X15FT) X1 FOR EXCLUSIVE ADVERTISEMENT PROMOTION OF OUR TITLE SPONSOR
BRANDING AREA : 25%(MAXIMUM) OF TOTAL BRANDING SPACE.

VIDEO ADVERTISEMENT:

- ON LED DEDICATED SCREENS INSIDE THE VENUE (15 MIN/HR)

BRAND PROMOTION THROUGH FLASH MOB

FREE VIP ENTRY CARDS : 15

SOCIAL MEDIA BENEFITS.

1. INSTAGRAM: PROMOTION THROUGH OFFICIAL HANDLES OF INFLUENCERS AND MOONFEST AND OUR SOCIAL MEDIA PARTNERS.
2. YOUTUBE: PROMOTION THROUGH YOUTUBE SHORTS.

BRAND LOGO DISPLAY.

1. ON ALL MOONFEST POSTERS
2. ON GATE
3. ALL PRINTABLES (BROCHURES,PAMPHLETS ETC.)
4. DELEGATE CARD (TICKETS)

PRO NITES

- 1.MOST PROMOTED ON STAGEE QUIPPED WITH A 100SQ.FT LEDPANEL ON ALL PRO NITES.
- 3.PLATFORM FOR THE INTRODUCTION AND PROMO OF NEW LAUNCHES OF THE PRODUCTS BY YOUR COMPANY.
- 4.OPPORTUNITY TO ADDRESS AUDIENCE BEFORE PRONIGHT.



**AMOUNT
BRACKET**

**50 THOUSAND
AND ABOVE**

OUR CO SPONSOR

YOUR NAME WILL APPEAR AS "(COMPANY NAME) PRESENTS MOON FEST .

SECOND MOST PROMOTED BRANDS.

A BANNER AT ENTRY GATE OF DIMENSIONS (20X10FT) X1 FOR EXCLUSIVE ADVERTISEMENT PROMOTION OF OUR TITLE SPONSOR

EXCLUSIVE ADVERTISEMENT PROMOTION OF OUR TITLE SPONSOR
BRANDING AREA : 15%(MAXIMUM) OF TOTAL BRANDING SPACE.

VIDEO ADVERTISEMENT:

1.ON LED SCREENS INSIDE (10MIN/HR)

FREE VIP ENTRY CARDS : 10

PRO NITES

PRO NITES :

SECOND MOST PROMOTED ON STAGE EQUIPPED WITH
100 SQ. FT LED PANEL ON ALL PRO NITES

BRAND LOGO DISPLAY:

1. ON ALL MOONFEST POSTERS
2. ALL PRINTABLES (BROCHURES, PAMPHLETS ETC.)
3. DELEGATE CARD(TICKETS)

SOCIAL MEDIA BENEFITS.

1. INSTAGRAM: PROMOTION THROUGH OFFICIAL HANDLES OF INFLUENCERS AND MOONFEST AND OUR SOCIAL MEDIA PARTNERS.
2. YOUTUBE: PROMOTION THROUGH YOUTUBE SHORTS.



OUR POWER SPONSOR

**AMOUNT
BRACKET**

**35 THOUSAND
AND ABOVE**

WELL PROMOTED.

BRAND LOGO DISPLAY:

- 1. ON ALL MOONFEST POSTERS**
- 2. ALL PRINTABLES (BROCHURES, PAMPHLETS ETC.)**
- 3. DELEGATE CARD(TICKETS)**

VIDEO ADVERTISEMENT:

- ON LED SCREENS INSIDE THE VENUE (5 MIN/HR)

SOCIAL MEDIA BENEFITS.

1. INSTAGRAM: PROMOTION THROUGH OFFICIAL HANDLES OF INFLUENCERS AND MOONFEST AND OUR SOCIAL MEDIA PARTNERS.
2. YOUTUBE: PROMOTION THROUGH YOUTUBE SHORTS.

FREE VIP ENTRY CARDS : 5



OUR ASSOCIATE PARTNERS

WELL PROMOTED.

BRAND LOGO DISPLAY:

1. ON ALL MOONFEST POSTERS
2. ALL PRINTABLES (BROCHURES, PAMPHLETS ETC.)
3. DELEGATE CARD(TICKETS)

VIDEO ADVERTISEMENT:

- ON LED SCREENS INSIDE THE VENUE

SOCIAL MEDIA BENEFITS.

1. INSTAGRAM: PROMOTION THROUGH OFFICIAL HANDLES OF INFLUENCERS AND MOONFEST AND OUR SOCIAL MEDIA PARTNERS.
2. YOUTUBE: PROMOTION THROUGH YOUTUBE SHORTS.

BANNERS PROVIDED WILL BE PUT UP AT PRIME LOCATIONS ON THE VENUE DURING THE FEST

FREE VIP ENTRY CARDS : 5

**AMOUNT
BRACKET**

**15 THOUSAND
AND ABOVE**



Get Your Dandiya On!

COMMUNITY GARBA NIGHT

- DJ Garba Beats
- Live Dhol
- Cultural Performances
- Authentic Food Stalls
- Garba Artists
- Photo Booth
- Engaging activities

Saturday 27 September | Sunday 28 September 6pm to 10pm
Grand Vaasante 100ft road, Bhilwara, Rajasthan (311001)





- We truly appreciate your trust and collaboration.
- Your partnership makes Moonfest possible and memorable.
- Together, we aim to create impactful experiences for audiences and lasting value for our partners.



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